



OPTICAL STORAGE SYMPOSIUM – 2008

**October 8, 2008 – Embassy Suites
South San Francisco**

Sponsorship Opportunities Overview

Act Now to Maximize Your Visibility

OSTA's Optical Storage Symposium features a limited number of high-profile sponsorships.

Contributing Sponsor Packages	
OSS 2008 Lunch Sponsor \$4,500	**** Exclusive sponsorship OSS 2008 Lunch <ul style="list-style-type: none"> ◆ Exclusive opportunity to post sponsor-created signs and banners at lunch. ◆ Logo and contributing sponsor designation on conference website. ◆ Opportunity to include company literature or other promotional item in conference attendee packet, subject to approval by conference manager. ◆ Two full conference program registrations including all meals and sessions.
Break sponsor \$2000	<ul style="list-style-type: none"> ◆ Exclusive sponsorship of Break area. Open all day in area of symposium ◆ Logo and contributing sponsor designation on conference website. ◆ Opportunity to include company literature or other promotional item in conference attendee packet, subject to approval by conference manager. ◆ One full conference program registrations including all meals, receptions, and sessions.
Conference Track Sponsorship \$1000	<ul style="list-style-type: none"> ◆ This is an excellent opportunity to show your support for OSTA's educational efforts. We are designing this year's OSS to be the most informative and provocative to date. Stand alongside OSTA as we present content related to the industries most important and toughest issues. Associate your companies brand with the optical storage industry's most prominent executives speaking on today's hottest new technologies. ◆ Logo and contributing sponsor designation on conference website. ◆ Opportunity to include company literature or other promotional item in conference attendee packet, subject to approval by conference manager. ◆ 4 Sessions available

Badge Sponsor (\$2500)	<ul style="list-style-type: none"> ◆ Opportunity to provide your company lanyard for OSS badges and to have your logo printed on attendee badges ◆ Logo and contributing sponsor designation on conference website. ◆ Opportunity to include publication or other promotional item in conference attendee packet subject to conference manager approval.
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Media Sponsor (negotiable)	<ul style="list-style-type: none"> ◆ Promotional opportunities at conference in exchange for email or print advertising of symposium. ◆ Logo and contributing sponsor designation on conference website. ◆ Opportunity to include publication or other promotional item in conference attendee packet subject to conference manager approval.
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OSTA Optical Storage Symposium 2008 Sponsorship/Exhibitor Contract

October 8, 2008, Embassy Suites Gateway, South San Francisco, CA

Please fax or mail this agreement to Debbie Maguire, fax (650) 386-5790

OSTA, 19925 Stevens Creek Blvd., Cupertino, CA 95014-2358

Company Name (as it will appear in program materials)

Address _____

City: _____ State: _____

ZIP _____

Principal Contact:

Title: _____ Phone: _____ Fax: _____

Company URL: _____

email: _____

Choose from the following Sponsorship Packages:

- OSS 2008 Lunch (\$4,500)
 - Break Area, October 8, 2008 (\$2,000)
 - Conference Session Track Sponsor – 4 Available (\$1000)
 - Badge Sponsor – (\$2500)
 - Media Sponsor (negotiable) Contact Debbie Maguire @ debbie@osta.org
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Accepted by:

Client: _____ Date _____

OSTA: _____ Date _____

This application to participate as a sponsor at the OSTA Optical Storage Symposium 2008 will become a contract based on the rates, rules governing the event and the general information outlined in this information package. A deposit of 50% is due with the application. Remaining balance is due Sept 1, 2008. In the event that OSTA is not in receipt of payment as outlined above, we reserve the right to reassign sponsorship participation. In the event of cancellation, OSTA shall determine the cancellation assessment, which will typically be 50% of the sponsorship package. Within 30 days of the event, the full amount will be due. Cancellation does not relieve the exhibitor/sponsor of the obligation to pay the determined cancellation assessment fee. This contract is not binding until OSTA accepts it and signs it. OSTA reserves the right to reject any contract application for any reason.